



Dear Lake Leelanau Friends and Members,

As we welcome in summer, we would like to take a moment to express gratitude for your support of the Lake Leelanau Lake Association. Whether you've volunteered your time, become a member, adopted best practices to protect the water, or donated money to support one of our many programs, we thank you.

After careful consideration and listening to member feedback, we have decided to transition membership renewals from individual monthly anniversary dates to a standardized annual renewal period for all members. **Beginning in July, rather than renewing during the anniversary month of your initial membership, all memberships will renew annually on July 1st.**

We understand that the previous renewal system caused confusion for some members, as it was challenging to keep track of their specific renewal month. This confusion often resulted in missed renewal deadlines and the loss of membership.

Although minimum dues are just \$25, it takes well over \$500,000 to cover the LLLA's annual budget. We hope you'll consider not only increasing your dues contribution this year, but encouraging your friends, neighbors, and adult children to become members too. Our annual membership levels are:

\$25 \$50 \$100 \$250 \$500 \$1,000

You will receive a renewal notice in mid-June via email or USPS. If you wish to renew online and pay by credit card you can visit our website at www.lakeleelanau.org. If you would like to update your contact information, or have any questions regarding your membership or adjusting to the July annual renewal, please contact membership@lakeleelanau.org.

We are excited about this change and the positive impact it will have on our community. Your continued support and engagement are invaluable to us, and we appreciate your understanding as we work towards enhancing our membership experience.

Warm regards,

Nancy Popa

Nancy Popa

President

LAKE LEELANAU LAKE ASSOCIATION

PO BOX 123 | LELAND, MICHIGAN | 49654